



## **Wynyard Hall**

Wynyard hall is one of the finest and most unique stately homes in the North East. History resonates in every part of Wynyard Hall and we take our role as custodians of this wonderful estate seriously. Our vision and commitment to Wynyard Hall respects its history and assures its sensitive transformation for the future. From weddings to plot to plate dining, spa treatments and cottage retreats, we provide memories and an unforgettable experience of which our team provide a seamless service throughout. We are privately owned and family run business and invite our employees to be a part of the history of Wynyard Hall.

## **Marketing Executive**

We are looking for a creative and self-motivated marketer with a passion for storytelling.

With endless marketing opportunities across the estate from wedding celebrations, relaxing spa experiences and hidden retreats steeped in our unique history, we're looking for someone who can create engaging content and bring our stories to life.

As Marketing Executive you will have varied marketing skills including strong knowledge of social media, creativity and excellent copy writing skills.

Working closely with the CEO this is a unique opportunity to develop a wide range of marketing skills from traditional print, photography and PR to digital and social media.

## **Key Skills**

- First and foremost we require someone who is passionate about marketing and wants to develop and progress their skills
- Has a proactive and problem solving attitude to their work
- A team player who supports the business and colleagues
- A passion for storytelling and excellent copy writing skills
- Experience in creating engaging content across all social media platforms
- Experience using Adobe Creative Suite and WordPress
- Experience developing communications and PR campaigns
- Understands budgeting and cost management
- At least 1 years' experience in a marketing role

## **Key responsibilities**

- To assist in the development and implementation of our marketing strategy and campaigns
- Create engaging and original social media content across multiple social media platforms including photography, editing, scheduling and analysing results
- Development of communications and PR campaigns

- Production of general marketing activities such as radio adverts, email newsletters and print materials
- Compilation of in-house POS literature including menus, brochures etc.
- Writing targeted content for the company website, update and manage the website, regularly reviewing content to ensure information is up to date
- Coordinating internal marketing and organisation culture
- Create engaging journal posts
- Management of marketing schedule and budget

### **Why work for us?**

Here at Wynyard Hall we are more than just a place to work or a career opportunity, we are a community. On top of being a fun, innovative and beautiful place to work we offer a range of benefits and job perks including:

- 25% discount across estate
- Career development and cross training opportunities in abundance
- Flexible working hours
- 4 day working weeks
- Bring your dog to work
- Fresh estate grown meal provided every day
- 120 acres of parkland to enjoy on your coffee break!

Type of Position: Full Time

Salary: £25,000

Apply now by sending your CV to [Sarah.a@wynyardhall.co.uk](mailto:Sarah.a@wynyardhall.co.uk) alongside a cover letter telling us exactly why you'd be perfect for the role and any examples of your work such as blogs, photography, and social media content.